



## News release

**May 27, 2022**

### **Everett PTSA Council 7.3 is Outstanding PTA Council of the Year**

*Also presented with seven Awards of Excellence by Washington State PTA*

Everett, WA—May 20, 2022, at the Washington State PTA (WSPTA) annual convention, was a big day for the Everett PTSA Council 7.3. In addition to the council being recognized as the 2021-22 Outstanding PTA Council of the Year in Washington state, they also earned seven Awards of Excellence:

- Standards of Excellence Award: Platinum
- Outstanding Communication Strategy: Gold
- Family and Community Engagement Award: Gold
- Advocacy Award: Gold
- PTAs Taking Significant Action Award: Gold
- Outstanding Website: Gold
- Outstanding Newsletter: Gold

Some of the programs the council worked on to help earn these recognitions include hosting PTA information nights, increasing volunteer membership, reaching platinum level of PTA membership growth this school year and passing and adopting their first-ever Council Resolution. This resolution focuses on environmental sustainability and a commitment to effecting real change. The Washington State PTA is using this resolution as a model to draft a similar amendment.

“Student recognition and support is also very important to our team,” shared Craig Willis, Everett PTSA Council 7.3 president. “Our annual Reflections event spotlighted many talented student artists who shared their works of art using the theme ‘I Will Change The World By ...’ and they amazed all of us!”

“One-third of our team were recognized with levels of the Washington State PTA Leadership Service Award, showing a commitment to helping children, staff members, community members and PTA members,” continued Willis. “Our entire team provided multiple ways of communication to local PTAs and supporters on a regular basis and collaborated with other PTA councils to exchange ideas, support each other, and find ways to work together.”

“I am so proud of this team,” said Willis. “‘Outstanding PTA Council of the Year’ is not an individual award. Our council board members, local PTA leaders, supporters and strategic partners each share this honor and distinction. This could have never been achieved without the efforts of everyone on this team.”

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#### **For more information:**

**Kathy Reeves**, Director of Communications, 425-385-4040

**Craig E. Willis**, President, Everett PTSA Council 7.3



Back row, l-r: Beenish Iqbal, Lisa Syravong, Barb Lawrence, Valerie Cunningham, Serena Peterson, Mee Yoke McGuire, Abbey McGee, Clarissa Phillips  
Front row, l-r: Margaret McAdams, Craig Willis  
Not pictured: Georgina Johns, Stephanie Cherry